Conference Programme
26th - 28th May 2014

The Rhetorics Of Food

Organised by KU Leuven (Leuven Centre for Irish Studies and the Faculties of the Arts, Theology & Economics)

Monday 26th May

Morning

09:00   Registration
09:30   Opening of the conference

H.E Mr Eamonn Mac Aodadh, Ambassador of Ireland to Belgium
Yves Seghers, Head of the Interfaculty Centre for Agrarian History
Ortwin de Graef, Vice-Dean of Research at the Arts Faculty
Hedwig Schwall, Director of the LCIS

Conference Room 1

09:45 - 10:45: Feast & Famine in Ireland
(Chair: Yves Seghers)  Conference Room 1

- Helen O’ Connell (University Of Durham): “Taste and Gastronomy in Pre-Famine Ireland”
- Ona Harris (Queen’s University Belfast) : “Cultural Factors causing the Famine”
10:50 - 11:50: Food in Transition (Chair: Elke D’hoker)

Conference Room 1

- Marjorie Deleuze (Lille III/ Trinity College Dublin):
  “Godly Feast, Human Feast, Demon Feast and Other Dietary Dilemmas: Religious discourse on food consumption in Ireland Before Vatican II”
- Filomena Louro (Universida de Minho): “The Parting Glass, The Devil’s Kneaded Bread”

11:50 - 12:00: Coffee pause

12:00 Plenary: Tina Beattie (Roehampton College, UK)
“Good for Food, and pleasing to the eye”: the Eucharistic and erotic significance of the female breast In medieval and modern visual culture’
(Chair.R.Bieringer)

Conference Room 1

1.15p.m Lunch
Afternoon
02:30pm - 04:00: The Body as Food in Religion
(Chiar: Kristien Justaert)  Conference Room 1

- Laura Tack (KU Leuven): The Body at the Banquet.
  How to Interpret the Uncanny Presence Of John’s Severed
  Head at Herod’s Festive Meal in Mk 6:17-29
  Thought: Finding the Relevance of Food Themes in the
  Sermon on the Mount in Times of Ecological and
  Economic Crises
- Reimund Bieringer (KU Leuven): “…so whoever eats
  Me will live because of me” (John 6:57c NRSV):
  Arguments for a Non-Cannibalistic Readings of John
  6:51c-58

Poetry Workshop: “Edible Words, Shrinking Bodies:
The Rhetorics of Foodless-ness in Contemporary Irish
Poetry” (Chair: Luz Mar Gonzalez-Arias)
Conference Room 2
Andrew Carpenter (UCD), Lucy Collins (UCD), Meg
Harper (U Limerick), Catriona Clutterbuck (UCD), Luz
Mar Gonzalez-Aria (University Of Oviedo), Hedwig
Schwall (KU Leuven), Sien Deltour (KU Leuven)

04 :00  Coffee break
04:30pm - 06:00 Food in Media (Chair: Filomena Louro)

Conference Room 1

- Joan Kopperud (Concordia College, Moorhead, MN):
  “Food Matters: The Pedagogy of Food in the English Classroom”

- Birgitta Meex & Dr. Conrelia Wermuth (KU Leuven):
  “Food discourse in cooking videos. A multimodal analysis”

- Hans Vandevoorde (VUB/Free University Brussels):
  Literary representations of cafes in Brussels in the nineteenth and twentieth century

07:00 Reception
Tuesday 27th May

09:30 Food and National Identities (Chair: Meg Harper) Conference Room 4

- Marzia Caria & Loredana Salis (Università di Sassari/History): Among the pots of a macaroni stall: Italy and Italian cooking in English etiquette manuals (1600 - 1800)

- Sophie Weeks (Morehouse College Atlanta/Memory Studies): Stirring the Christmas Pudding: Food Associations and the Awakening of Social Feelings

10:45 Coffee

11:00 Plenary: Bryce Evans (Liverpool Hope University): The Rhetorical Spectre of Hunger: Famine, Fear and Food in 1940’s Ireland (http://drbryceevans.wordpress.com/) (Chair: Patrick Pasture, Director of the Centre for European Studies)

12:30 Lunch
Afternoon

02:00-3:30 p.m: Food and Ecology
(Chair: Michel Delville) Conference Room 4

- Kristien Justaert (KU Leuven): Schizoanalysis of Our Food Culture, or: How to Liberate Our Food (and Ourselves) From the Food Industry
- Tom Jacobs (University College Limburg): Good is Good. A Theology of Spontaneous Fermentation
- Bas van Aarle (KU Leuven and Hasselt University, Economics): Rhetorics and the Economics of Food

Poetry Workshop: ‘Take away this pudding, it has no Theme’: Food, Community and Meaning in Modern Poetry. (Chair: Lucy Collins, UCD) Conference Room 2

Andrew Carpenter (UCD), Lucy Collins (UCD), Meg Harper (U Limerick), Catriona Clutterbuck (UCD), Luz Mar Gonzalez - Arias (University of Oviedo), Hedwig Schwall (KU Leuven), Sien Deltour (KU Leuven)

03:30 Coffee Break
04:00p.m  Food in Transgression (Chair: Kim Salmons)

Conference Room 2

- Jeroen Vermeulen (KU Leuven):
  Cannibalism and Vampirism as an image for Trauma in
  The Fiction of Patrick McGrath

- Jeroen Lauwers (KU Leuven):
  The
  Dictate of languages: Food, words, and narcissism in
  Athenaeus’ Dinner of the Sophists

05:15 pm: Food in Joyce (Chair: Raphael Ingelbien)

Conference Room 2

- Flicka Small (University College Cork):
  Roland Barthes and James Joyce: On reading Jean
  Antheleme Brillat-Savarin

- Kim Salmons (University of Surrey) ‘Funeral Baked
  Meats’: The Coffin Pie in Hamlet and Ulysses

- Hedwig Schwall (KU Leuven):
  The Rhetorics of Food
  And Drink in Dubliners

07:00 pm  Guided Visit: Food and Drink in Leuven: tour of

the Begijnhof & Colleges, Library tower (with
Mark Derez) ending on Hogeschoolplein

08:30 pm  Conference Dinner: Salons Georges

(Hogeschoolplein)
Wednesday 28th May

09:00 am - 10:30: Food and Body Rhetoric (Chair: Rita de Maeseneer, U of Antwerp)  
Conference Room 1

- Michel Delville (Universite de Liege) and Andrew Norris (ISTI/Brussels): Closed And Open Bodies: The Political Arts of Hunger And Disgust
- Stipe Odak (KU Leuven): “Because I did not Become a Hero” - Imagination of Food as a Form of Spiritual Resistance: The Case of Cookbooks Written in Concentration Camps during the Second World War
- Michaela Markova (Trinity College Dublin): Anorexia Nervosa: a trope to challenge hegemonic categories of hierarchical dualism?

10:30  Coffee break

11:00  Plenary: Andrew Carpenter (University College Dublin): Accounts of eating and drinking in Irish verse Before 1800 (Chair: Catriona Clutterbuck)  
Conference Room 1

12:00  Final Remarks

12:30  Lunch